



Executive Master in Business Administration (Beauty)

高级企业管理行政硕士班（美业）



全面提升你的

企业管理能力及专业形象

Improve your business management ability and professional image in an all-round way

*Disclaimer
The programmes offered by Lincoln Professional Academy are non-MQA accredited programmes but in collaboration with the professional-relevant bodies.



大学简介 LINCOLN UNIVERSITY INTRODUCTION

林肯大学学院 (LUC) 位于马来西亚八打灵再也，成立于 2002 年，前身为林肯学院 (LC)，后来于 2011 年升级为林肯大学学院。林肯大学学院是首屈一指的私立高等教育机构之一，由高等教育部和马来西亚资格认证机构 (MQA-国家认证委员会) 批准。

大学学院在 2017 年也被马来西亚高等教育部评为 5 星。在 2019 年泰晤士高等教育 (THE) 大学影响力排名中名列马来西亚大学前九名。ISO 9001:2015 认证的学术机构。林肯大学学院学术研究成果荣获 QS 亚洲大学排名 351 名，荣获美国 TIMES 学术影响力排名全球第 35 名，作为一所年轻的大学，蓬勃朝气是林肯大学学院的真实写照。在自主研究的同时，大学积极不美国林肯大学，英国剑桥大学，伦敦大学，丹麦哥本哈根大学，澳大利亚国立大学等知名学府联合建立研究中心，以提升自身学术水平，保障教学内容符合时代发展的需求。林肯大学学院还是伦敦“印度大学协会 (AIU)”、英联邦大学协会 (ACU) 的准成员和巴黎“国际大学协会 (IAU)”的成员。



Wisma Lincoln,
No. 12-18, Jalan SS 6/12, 47301 Petaling Jaya,
Selangor Darul Ehsan, Malaysia.

Lincoln University College (LUC), located in Petaling Jaya, Malaysia, was established in 2002 as Lincoln College (LC) and later upgraded to Lincoln University College in 2011. Lincoln University College is one of the premier private higher education institutions approved by the Ministry of Higher Education and the Malaysian Qualifications Agency (MQA - National Accreditation Council).

Lincoln University College was also rated 5 stars by the Ministry of Higher Education Malaysia in 2017. Ranked among the top nine universities in Malaysia in the Times Higher Education (THE) University Impact Rankings 2019. ISO 9001:2015 accredited academic institution. The academic research achievements of Lincoln University College have been ranked 351 in the QS Asian University Rankings, and ranked 35th in the world in the TIMES Academic Impact Ranking of the United States. As a young university, its vigor and vitality are the true portrayal of Lincoln University College. While conducting independent research, the university is actively establishing research centers with well-known universities such as Lincoln University in the United States, Cambridge University in the United Kingdom, University of London in the United Kingdom, Copenhagen University in Denmark, and Australian National University in order to improve its academic level and ensure that the teaching content meets the needs of the times. Lincoln University College is also an associate member of the Association of Indian Universities (AIU) in London, the Association of Commonwealth Universities (ACU) and a member of the International Association of Universities (IAU) in Paris.

EXECUTIVE MASTER IN BUSINESS ADMINISTRATION (BEAUTY)



- **提供有关管理的基本概念、原则和功能的知识。**
To provide knowledge regarding the basic concepts, principles and functions of management.
- **培养学生的商业和创业能力。**
To develop business and entrepreneurial aptitude the students.
- **提供人力资源、财务、运营和营销等不同管理领域的知识和必要技能，以全面了解业务系统。**
To provide knowledge and requisite skills in different areas of management like human resource, finance, operations and marketing to give a holistic understanding of a business system.
- **为学生提供与批判性思维和解决问题的定性和定量技术相关的知识。**
To equip the students with knowledge related to qualitative and quantitative techniques for critical thinking and problem solving.
- **灌输工业和组织机构的全球视野及其在国际商业环境中讨论可行决策的职能。**
To inculcate global view of the industrial and organizational establishments and their functions for talking viable decisions in international business setting.



为什么选择我们 WHY US



双语授课

Bilingual Teaching

无需担心语言问题
我们提供中英文授课

No need to worry about language issues. We offer instruction in both Chinese and English.

缴付选项

Various payment

HRDF 课程培训报销
0利息 分期付款模式



HRDF Course Training Reimbursement
0 Interest Installment Mode

高资学历

High degree of influence

学院致力于提升国际学术排名
QS亚洲大学排名351名，
TIMES学术影响力
排名全球80名

The college is committed to boosting international academic rankings QS Asian University Ranking 351, TIMES Academic Impact Ranking 80 in the world

上课模式

Study Modes

线上或线下
两种上课模式
可供选择

Online or Offline
Study mode available

师资团队

Faculty Team

丰富的教学资源与
师资力量
师资团队博士学历
持有率达 45%

The teaching team holds a doctoral degree holding rate of 45%

HRD CORP

Certified



HRDF Approval no: 115169V

课程受马来西亚
人力资源部认可课程

HRD Corp Certified Program

HRDC Approved Program
PDPC2020110001



HRDF Approval no: 115169V

EXECUTIVE MASTER IN BUSINESS ADMINISTRATION (BEAUTY)

1

财务管理

Accounting & Financial Management

2

商业管理

Business Management

3

人力资源管理

Human Resource Management

4

国际市场营销

International Marketing

5

市场营销管理

Marketing Management

6

组织行为

Organization Behavior

7

策略管理

Strategic Management

8

管理经济学

Managerial Economic

8

堂主课课程 &
Course Modules



HRDC Approved Program
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课程架构 COURSE STRUCTURE



EMBA 副课课程

Minor Subject

1

美业门市运营

Beauty Business Operation

2

美业连锁

Beauty Business / Industry

3

美业金融路线

*Beauty industry
financial management*





EMBA学员 上课课堂的精彩回顾





EMBA学员 上课课堂的精彩回顾



入学资格 ENTRY REQUIREMENTS

1

拥有学士学位者
Degree holder

2

拥有文凭者 + 3年工作经验
Diploma holder + 3 years working experience

3

拥有证书者 + 5年工作经验
Certificate holder + 5 years working experience

12

个月
Months

8

个月 / 上课时间
Months / Class Durations

学习模式 STUDY MODE

8

全修 / 8个单元
Full Course / 8 Modules



授予EMBA全职证书
Awarded EMBA full certificate





This is to certify that

ADAM SMITH

*has satisfactorily complete the studies and
fulfilled the requirements for the award of*

**EXECUTIVE MASTER IN
BUSINESS ADMINISTRATION**

From xxxxx to xxxxx

In Association with Life Long Learning Department of



*Certificate is issued in the spirit of implementing "The Sustainable Development Goals (SDGs) or Global Goals" which "are a collection of 17 interlinked goals designed to be A "blueprint to achieve a better and more sustainable future for all".
(https://en.wikipedia.org/wiki/Sustainable_Development_Goals).*

Director

PDPC2020110001



HRDF Approval no: 115169V

To verify: http://portal.lincolnpdp.com/Verify_Result_Certificate/verifyresult_certificate.aspx
Exempted from academic pathway and or recognition purposes

HRDC Approved Program
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毕业典礼 GRADUATION CEREMONY



EXECUTIVE MASTER IN BUSINESS ADMINISTRATION (BEAUTY)



毕业典礼 GRADUATION CEREMONY



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毕业典礼 GRADUATION CEREMONY



EXECUTIVE MASTER IN BUSINESS ADMINISTRATION (BEAUTY)



林肯大学学院开课礼 x 企业公益课程



EXECUTIVE MASTER IN BUSINESS ADMINISTRATION (BEAUTY)

现在就开始 您的硕士课程 与我们报名吧!

在2021年，在世界大学的排名中，林肯大学学院是位于在【第351名】

林肯专业发展学院是领先的学院，在马来西亚林肯大学的监督下提供各种专业课程。所有课程和培训都具有专业和职业性质，并为学习者提供特定学科的专业技能和知识。

林肯专业发展学院，提供灵活、可访问的著名专业课程和专业培训、技能提升培训，帮助您达到既定目标职业。林肯专业发展学院还提供就业能力提升主题专业课程，以发展员工的职业生涯。

技能提升培训课程是专门为提升求职者/学习者在职场上的专业技能而设计的，以获得新的发展方向。